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Does the Presence of Downstream and Upstream Foreign Direct Investments Affect the Labor Productivity of Domestic Industries?

Author: Ms Rose Ann Hernandez

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Brief Description

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However, recent empirical evidence showing that FDI does facilitate transfer of technology and knowledge and benefit domestic industries remains limited in the Philippines.

This study, based on a balanced panel of industry-level data of manufacturing firms in the Philippines from 2010 to 2017, examines the effect of downstream and upstream FDI presence on the labor productivity of the manufacturing industries in the country.

Empirical results suggest that FDI

presence in the downstream industries negatively affects the labor productivity of domestic suppliers, while FDI presence in the upstream industries does not significantly affect the labor productivity of domestic final-goods producers. To reap the positive productivity benefits from FDI, the findings of this study recommend the development of policies and programs to raise the absorptive capacities of domestic industries, upgrade the local quality standards of the domestic suppliers, and strengthen the collaboration between foreign suppliers in the local market and domestic final-goods producers.

Abstract

With the premise that foreign direct investments (FDI) facilitate technology and knowledge transfer to domestic industries, eventually contributing to the country's sustainable economic development, the Philippine Government further liberalized its Foreign Investment Act in March 2022 to attract more foreign investors. However, recent empirical evidence showing that FDI does facilitate transfer of technology and knowledge and benefit domestic industries remains limited in the Philippines. This study, based on a balanced panel of industry-level data of manufacturing firms in the Philippines from 2010 to 2017, examines the effect of downstream and upstream FDI presence on the labor productivity of the manufacturing industries in the country. Empirical results suggest that FDI presence in the downstream industries negatively affects the labor productivity of domestic suppliers, while FDI presence in the upstream industries does not significantly affect the labor productivity of domestic final-goods producers. To reap the positive productivity benefits from FDI, the findings of this study recommend the development of policies and programs to raise the absorptive capacities of domestic industries, upgrade the local quality standards of the domestic suppliers, and strengthen the collaboration between foreign suppliers in the local market and domestic final-goods producers.