# A Power Transformation Method for Incomplete Two way Contingency Tables with Nonignorable Nonrespose

Seongyong Kim

Economics and Statistics Institution, Korea University Sejong Campus 2511 Sejong-Ro, Jochiwon-Eup, Yeongi-Gun Chungnam, 339-700, Repubplic of Korea E-mail: yaba96@korea.ac.kr

Yousung Park
Department of Statistics, Korea University
5-1 Anam-dong, Seongbuk-Gu
Seoul, 136-701, Republic of Korea
E-mail: your e-mail Address

#### Introduction

Categorical data usually summarized by a contingency table are analyzed to investigate the relationship between categorical response variables, or a categorical response variable and explanatory variable. We often encounter non-responses in such analyses, yielding incomplete contingency table with partially classified counts or unclassified counts. Non-responses can be ignorable when they are missing completely at random, or missing at random (Little and Rubin 2002). However, non-response is nonignorable when they occur depending on their unobserved values in the sense that discarding them or mis-specifying their missing mechanism leads to large variances and biases in estimating parameters of interest (Chen 1972, Park and Brown 1994, Choi et al. 2009, Park and Choi 2010).

Fay (1986) used log-linear models to impute nonignorable nonresponse, and Baker and Laird (1988) indicated that the maximum likelihood estimates (ML) often give rise to estimates on the boundary solution of the parameter space and to imperfect fits for saturated models. They also provided the conditions that ML falls on the boundary solution and, in particular, proposed a simple condition of the boundary solution arising from a saturated log-linear model for a  $2 \times 2$  contingency table (i.e, one response variable and one explanatory variable both with two categories). Baker *et al.* (1992) suggested the conditions for boundary solutions in two-way contingency tables where one or both response variables can be missing. However, it is not easy to use those conditions because they are not often in closed forms except special cases such as a two-way contingency table with the same number of categories for both response variables.

To overcome the boundary solution problem, Bayesian approaches have been suggested. Park and Brown (1994) and Park (1998) considered Bayesian models with empirical priors depending only on responses. Clogg *et al.* (1991) used a constant prior for an incomplete one-way contingency table. For two-way contigency tables, Choi *et al* (2009) and Park and Choi (2010) expanded Park and Brown (1994) by introducing the priors depending both on responses and non-responses.

To see when a boundary solution problem occurs in the ML estimation for two-way tables, we present an explicit condition expressed by ordered ratios of observed cell counts. This condition is very simple, reduced to Baker and Laird (1988) when a  $2 \times 2$  contingency table is considered, and easily expanded to one-way and more-than-two way contingency tables. Using those conditions, we propose a frequentist approach to escape such a boundary solution by employing a power transformation as a link function instead of the usual log-linear or logit link function. However, this method may not be an answer for the boundary solution problem in a contingency table with more than two categories because the new condition is only a necessary condition for such a contingency table not to have a boundary

solution. Thus, we priorly distribute a value between 0 and 0.5 to each cell, where, in particular, 0.5 is called the Jeffrey prior, and then use the power link function to guarantee the necessary condition the ML is not on the boundary solution. The ML estimates under such a power link function are compared with those under the logit link function for two-way tables with nonignorable nonresponses using an empirical example and several scenarios of simulated data sets.

## Conditions for boundary solutions

Let  $Y_1$  and  $Y_2$  be categorical variables indexed by I and J categories, respectively. We also let  $R_1 = 1$  when  $Y_1$  is observed and  $R_1 = 2$  when  $Y_1$  is not observed and, similarly  $R_2 = 1$  for observed  $Y_2$  and  $R_2 = 2$  for unobserved  $Y_2$ . Then the full array of  $Y_1$ ,  $Y_2$ ,  $Y_3$ , and  $Y_4$  constructs an  $Y_4 = 1$  contingency table which has completely classified counts, partially classified counts, and unclassified counts. To distinguish these three types of counts, let  $Y_{ijk\ell}$  be the count belonging to the  $Y_4$  is used for the completely classified counts,  $Y_4$ , the  $Y_4$  th value of  $Y_4$ , and the  $Y_4$  th value of  $Y_4$ . Thus,  $Y_4$  is used for the completely classified counts,  $Y_4$  and  $Y_4$  for respective column and row supplementary margins, and  $Y_4$  for unclassified counts.

We consider the following model to describe a general form of nonignorable nonresponse models which can be suffered from boundary solutions.

$$(1) \quad \log\left(m_{ijk\ell}\right) = \lambda_0 + \lambda_{Y_1}^i + \lambda_{Y_2}^j + \lambda_{R_1}^k + \lambda_{R_2}^\ell + \lambda_{Y_1Y_2}^{ij} + \lambda_{Y_1R_1}^{ik} + \lambda_{Y_1R_2}^{i\ell} + \lambda_{Y_2R_2}^{j\ell} + \lambda_{Y_2R_1}^{jk} + \lambda_{R_1R_2}^{ij} + \lambda_{Y_2R_1}^{ij} + \lambda_{Y_2R_2}^{ij} + \lambda_{Y_2$$

where the sum of each  $\lambda$ -term across its respective superscript is zero and  $m_{ijk\ell} = N \cdot \pi_{ijk\ell}$  is the excepted cell size. By assigning a symbol that lists the highest-order terms, we denote this model by  $[Y_1Y_2, Y_1R_1, Y_1R_2, Y_2R_2, Y_2R_1, R_1R_2]$ . It is well known that the interaction terms of  $Y_1R_2$  and  $Y_2R_1$  do not introduce any boundary solution in likelihood estimation (Baker *et al.* 1992, Park and Choi 2010). Thus, we focus following five nonignorable nonresponse models:  $[Y_1Y_2, Y_1R_1, Y_2R_2, R_1R_2]$ ,  $[Y_1Y_2Y_1R_1Y_1R_2, R_1R_2]$ ,  $[Y_1Y_2Y_1R_1, Y_1R_2, R_1R_2]$ ,  $[Y_1Y_2, Y_1R_1, R_1R_2]$ ,  $[Y_1Y_2, Y_1R_1, R_1R_2]$ ,  $[Y_1Y_2, Y_1R_1, R_1R_2]$ .

We assume that  $\{y_{ijk\ell}\}$  follow a multinomial distribution with observations,  $y_{ij11}$ ,  $y_{i+12}$ ,  $y_{+j21}$ , and  $y_{++22}$ , as given by

(2) 
$$L = \sum_{i} \sum_{j} y_{ij11} log(\pi_{ij11}) + \sum_{i} y_{i+12} log(\pi_{i+12}) + \sum_{j} y_{+j21} log(\pi_{+j21}) + y_{++22} log(\pi_{++22})$$

where  $\pi_{ijk\ell} = Pr[Y_1 = i, Y_2 = j, R_1 = k, R_2 = \ell]$  and  $N = \sum_{i,j,k,\ell} y_{ijk\ell}$  is fixed.

Let  $\beta_{ij} = m_{ij21}/m_{ij11}$ ,  $\gamma_{ij} = m_{ij12}/m_{ij11}$ . Under above five models,  $\beta_{ij}$  depends only on subscript i and  $\gamma_{ij}$  only on j. To stress these dependency, we denote them by  $\beta_i$  and  $\gamma_{\cdot j}$ , respectively. Baker et~al.~(1992) showed that the ML estimates lie on the boundary of the parameter space if a  $\hat{\beta}_i$ . from  $\sum_i \hat{m}_{ij11} \hat{\beta}_{i.} = y_{+j21}$  is negative or a  $\hat{\gamma}_{\cdot j}$  from  $\sum_j \hat{m}_{ij11} \hat{\gamma}_{\cdot j} = y_{i+12}$  is negative. They also showed the closed form of ML estimates for  $m_{ij11}$ .

We now reduce a  $I \times J \times 2 \times 2$  to a  $2 \times J \times 2 \times 2$  or a  $I \times 2 \times 2 \times 2$  contingency table by aggregating all the counts from the second category to the last category over the variables  $Y_1$  and  $Y_2$ , respectively. Accordingly, we have observations, in a  $2 \times J \times 2 \times 2$  contingency table,  $y_{1j11}^* = y_{1j11}$ ,  $y_{2j11}^* = \sum_{i=2}^I y_{ij11}$ ,  $y_{1+12}^* = y_{1+12}$ ,  $y_{2+12}^* = \sum_{i=2}^I y_{i+12}$ , and the corresponding ML estimates are denoted by  $m_{1jk\ell}^* = m_{1jk\ell}$  and  $m_{2jk\ell}^* = \sum_{i=2}^I m_{ijk\ell}$ . Similarly, for the  $I \times 2 \times 2 \times 2$ , observations are  $y_{i111}^* = y_{i111}$ ,  $y_{i211}^* = \sum_{j=2}^J y_{ij11}$ ,  $y_{+121}^* = y_{+121}$ ,  $y_{+221}^* = \sum_{j=2}^J y_{+j21}$ , and the ML estimates are  $m_{i1k\ell}^* = m_{i1k\ell}$  and  $m_{i2k\ell}^* = \sum_{j=2}^J m_{ijk\ell}$ .

Using these new ML estimates  $m^*_{ijk\ell}$ , define  $\hat{\beta^*_{ij}} = \hat{m}^*_{ij21}/\hat{m}^*_{ij11}$  for j=1,2 for the aggregated  $I \times 2 \times 2 \times 2$  and  $\hat{\gamma}^*_{ij} = \hat{m}^*_{ij12}/\hat{m}^*_{ij11}$  for i=1,2 for  $2 \times J \times 2 \times 2$ . Then we have the following results.

**Lemma 0.1.** For the above five nonignorable nonresponse models, (i) when  $\hat{\beta}_{ij} = \hat{\beta}_{i}$ , then  $\hat{\beta}_{ij}^* = \hat{\beta}_{i}^*$  and  $\hat{\beta}_{i\cdot}^* = \hat{\beta}_{i\cdot}$  and (ii) when  $\hat{\gamma}_{ij} = \hat{\gamma}_{\cdot j}$ , then  $\hat{\gamma}_{ij}^* = \hat{\gamma}_{\cdot j}^*$  and  $\hat{\gamma}_{\cdot j}^* = \hat{\gamma}_{\cdot j}$ .

This Lemma states that when a nonignirable nonresponse model includes the  $Y_1R_1$  and/or  $Y_2R_2$  terms in its log-linear model, then the respective positiveness of  $\hat{\beta}_i$  and  $\hat{\gamma}_{\cdot j}$  (i.e., whether or not the ML estimates fall on a boundary solution) can be checked from the aggregated  $I \times 2 \times 2 \times 2$  and  $2 \times J \times 2 \times 2$  tables, respectively instead of the full  $I \times J \times 2 \times 2$  contingency table.

Moreover, this Lemma leads to the below simple conditions for a boundary solution by the aggregated contingency table but not by the original  $I \times J \times 2 \times 2$  contingency table. To do this, for the aggregated  $I \times 2 \times 2 \times 2$  contingency table, let  $v_i = \hat{m}_{i111}^*/\hat{m}_{i211}^*$  for  $i = 1, 2, \dots, I$ , and  $v = y_{+121}^*/y_{+221}^*$ . We also let  $v_{max} = max\{v_i\}$  and  $v_{min} = min\{v_i\}$ . For the aggregate  $2 \times J \times 2 \times 2$  contingency table, let  $\omega_j = \hat{m}_{1j11}^*/\hat{m}_{2j11}^*$  for  $j = 1, 2, \dots, J$ ,  $\omega = y_{1+12}^*/y_{2+12}^*$ ,  $\omega_{max} = max\{\omega_j\}$  and  $\omega_{min} = min\{\omega_j\}$ .

**Theorem 0.2.** For nonignorable nonresponse models in a  $I \times J \times 2 \times 2$  contingency table, If ML esitmates under a log linear link function are not on the boundary of the parameter space, v lies between  $v_{min}$  and  $v_{max}$  and  $\omega$  lies between  $\omega_{min}$  and  $\omega_{max}$ .

This theorem states that the ML estimates under the nonignorable nonresponse models including the  $Y_1R_1$  and/or  $Y_2R_2$  terms are on the boundary of the parameter space whenever at least one of  $v < v_{min}, v > v_{max}, \omega < \omega_{min}$ , and  $\omega > \omega_{max}$  is occurred.

## A power transformation method

To overcome boundary solution problems, we propose a power transformation method using our the conditions for boundary solutions. For simple discussion, we assume that  $v > v_{max}$  and  $\omega > \omega_{max}$  and consider  $[Y_1Y_2, Y_1R_1, Y_2R_2, R_1R_2]$  because other nonignorable nonresponse models are nested models of it. Define the following logit link functions: for all  $i=1,2,\cdots,I,\ j=1,2,\cdots,J,$  and  $k,\ell=1,2$  except  $i=M,\ j=1,$  and  $k=\ell=1,$  and  $i=1,\ j=M,$  and  $k=\ell=1$  ( the subscript M corresponding to  $v_{max}$  and  $w_{max}$  as before),

$$(3) \quad \log\left(\frac{\pi_{ijk\ell}}{\pi_{II11}}\right) = \eta_{Y_1}^i + \eta_{Y_2}^j + \eta_{R_1}^k + \eta_{R_2}^\ell + \eta_{Y_1R_1}^{ik} + \eta_{Y_2R_2}^{j\ell} + \eta_{R_1R_2}^{k\ell}$$

where  $\pi_{IJ11}$  stands for a reference cell probability. For i = M and j = 1, and i = 1 and j = M,

$$(4) \quad \frac{1}{\alpha_{M111}} \left( \left( \frac{\pi_{M111}}{\pi_{IJ11}} \right)^{\alpha_{M111}} - 1 \right) = \eta_{Y_1}^M + \eta_{Y_2}^1 + \eta_{R_1}^1 + \eta_{R_2}^1 + \eta_{Y_1R_1}^{M1} + \eta_{Y_2R_2}^{11} + \eta_{R_1R_2}^{11} \right)$$

$$= \eta_{Y_1}^1 + \eta_{Y_2}^M + \eta_{R_1}^1 + \eta_{R_2}^1 + \eta_{Y_1R_1}^{11} + \eta_{Y_2R_2}^{M1} + \eta_{R_1R_2}^{11}$$

$$= \eta_{Y_1}^1 + \eta_{Y_2}^M + \eta_{R_1}^1 + \eta_{R_2}^1 + \eta_{Y_1R_1}^{11} + \eta_{Y_2R_2}^{M1} + \eta_{R_1R_2}^{11}$$

implying that we only use power link functions for  $m_{M111}$  and  $m_{1M11}$  that correspond to  $v_{max} = m_{M111}/m_{M211}$  and  $\omega_{max} = m_{1M11}/m_{2M11}$ . Further, define

$$k^{v} = \frac{\exp\left[\frac{1}{\alpha_{M111}} \left( \left(\frac{\pi_{M111}}{\pi_{IJ11}}\right)^{\alpha_{M111}} - 1 \right) \right]}{\frac{\pi_{M111}}{\pi_{IJ11}}} \text{ and } k^{\omega} = \frac{\exp\left[\frac{1}{\alpha_{1M11}} \left( \left(\frac{\pi_{1M11}}{\pi_{IJ11}}\right)^{\alpha_{1M11}} - 1 \right) \right]}{\frac{\pi_{1M11}}{\pi_{IJ11}}}.$$

Using these notations, then we have

**Theorem 0.3.** Suppose that  $v > v_{max}$  and  $\omega > \omega_{max}$  in a nonignorable nonresponse model. If  $\alpha_{M111}$  and  $\alpha_{1M11}$  are chosen to satisfy  $k^v > v/v_{max}$  and  $k^\omega > \omega/\omega_{max}$ , then the ML estimates under the link functions of (3) and (4) satisfy the necessary conditions given in Theorem 0.2.

This result implies that, when  $v > v_{max}$ , the first power link function given in (4) produces a new  $v_{max}^* = k^v v_{max} > v$  so that  $v_{min} < v < v_{max}^*$ , and in a symmetric way, when  $\omega > \omega_{max}$ , the second

power function gives a new  $\omega_{max}^* = k^{\omega}\omega_{max} > \omega$  satisfying  $\omega_{min} < \omega < \omega_{max}^*$ . Thus, the power link functions defined by (4) move  $v_{max}$  and  $\omega_{max}$  into some values greater than v and  $\omega$  by mutiplying  $k^v$  and  $k^{\omega}$ , respectively.

**Remark 0.1.** When  $v < v_{min}$  and/or  $\omega < \omega_{min}$ , replace (4) by

$$\frac{1}{\alpha_{N111}} \left( \left( \frac{\pi_{N111}}{\pi_{IJ11}} \right)^{\alpha_{N111}} - 1 \right) = \eta_{Y_1}^N + \eta_{Y_2}^1 + \eta_{R_1}^1 + \eta_{R_2}^1 + \eta_{Y_1R_1}^{N1} + \eta_{Y_2R_2}^{11} + \eta_{R_1R_2}^{11} \right)$$

$$and$$

$$\frac{1}{\alpha_{1N11}} \left( \left( \frac{\pi_{1N11}}{\pi_{IJ11}} \right)^{\alpha_{1N11}} - 1 \right) = \eta_{Y_1}^1 + \eta_{Y_2}^N + \eta_{R_1}^1 + \eta_{R_2}^1 + \eta_{Y_1R_1}^{11} + \eta_{Y_2R_2}^{N1} + \eta_{R_1R_2}^{11} \right)$$

where the subscript N is the category of  $Y_1$  corresponding to  $v_{min}$  and of  $Y_2$  corresponding to  $\omega_{min}$  and, accordingly, re-define

$$k^v = \frac{\exp\left[\frac{1}{\alpha_{N111}} \left( \left(\frac{\pi_{N111}}{\pi_{IJ11}}\right)^{\alpha_{N111}} - 1 \right) \right]}{\frac{\pi_{N111}}{\pi_{IJ11}}} \ \ and \ k^\omega = \frac{\exp\left[\frac{1}{\alpha_{1N11}} \left( \left(\frac{\pi_{1N11}}{\pi_{IJ11}}\right)^{\alpha_{1N11}} - 1 \right) \right]}{\frac{\pi_{1N11}}{\pi_{IJ11}}}.$$

Then take  $\alpha_{N111}$  and  $\alpha_{1N11}$  to satisfy  $k^{v}v_{min} > v$  and  $k^{\omega}\omega_{min} > \omega$ .

Since the condition given in Theorem 0.2 is necessary for ML not to be on the boundary of the parameter space, the power link functions may not guarantee no boundary solution in likelihood inference. However, in  $2 \times 2 \times 2 \times 2$  contingency tables, the condition given in Theorem 0.2 is a necessary and sufficient condition for the ML estimates to be free from a boundary solution as shown below

Corollary 0.4. For nonignorable nonresponse  $2 \times 2 \times 2 \times 2$  contingency tables, the ML estimates are not on the boundary of parameter space if and only if  $v_{min} < v < v_{max}$  and  $\omega_{min} < \omega < \omega_{max}$ .

#### Application and simulation

We compare power link functions with logit link functions using a real data and simulated data sets. Bayesian approaches have successfully proved their usefulness to overcome the boundary solution problem. Among others, the Jeffrey prior can be interpreted as a prior allocation of 0.5 observation to each cell and is appeared to have good performance in avoiding the boundary solution problem as we will show below. Thus, we include Bayesian methods with the Jeffrey prior in comparing power and logit link functions.

First, we consider the data for a prospective study of pregnant women to assess the relationship between perinatal factors and subsequent development of abnormalities in the offspring used by Baker et al (1992), and Park and Choi (2010). As a result, the ML estimates of expected cells under the logit link function are appeared to be biased because of the boundary solution problem although the logit model is saturated. However, the ML estimates under the power model are perfect fit with observations. The Bayesian estimates under the logit link function reveal imperfect fit with observation; the Bayesian estimates under the power link function are much closer to their corresponding observations than those under the logit link function.

For the simulation study, we generate  $2 \times 2 \times 2$  contingency tables for model  $[Y_1Y_2, Y_2R_2]$ . We compare power link functions with logit link function as the response patterns between respondents and nonrespondents. In Table 1, the smaller M, the more the response patterns are different between respondents and nonrespondents.

The mean squared errors (MSE) are calculated for each missing cell under the logit and power link function. The results are summarized in Table 1. Nonignorable nonresponse models with power link

Table 1: MSEs for imputed cell expectations for model $[r_1r_2, r_2r_2]$								
	M = 0.3				M = 0.5			
	$\mathrm{ML}$		Bayesian		$\mathrm{ML}$		Bayesian	
cell expectation	logit	power	logit	power	logit	power	logit	power
$m_{1112}$	4134	1550	1570	840	2728	726	743	283
$m_{1212}$	3452	922	1416	405	2125	302	605	62
$m_{2112}$	3984	467	1529	67	2684	128	737	39
$m_{2212}$	4745	930	1710	283	3258	353	846	37
sum	16315	3870	6225	1595	10796	1509	2932	421
		M =	0.7			M =	0.9	
	N	M = IL		resian	N	M = IL		resian
cell expectation	N logit			resian power	N. logit			resian power
cell expectation $m_{1112}$		ΙL	Bay			ΙL	Bay	
	logit	IL power	Bay logit	power	logit	IL power	Bay logit	power
$m_{1112}$	logit 1955	IL power 373	Bay logit 416	power 111	logit 1465	IL power 195	Bay logit 241	power 64
$m_{1112} \\ m_{1212}$	logit 1955 1439	power 373 92	Bay logit 416 301	power 111 23	logit 1465 1038	power 195 21	Bay logit 241 154	64 75

Table 1: MSEs for imputed cell expectations for model  $[Y_1Y_2, Y_2R_2]$ 

functions produces smaller MSEs than those with logit link functions both in the ML and Bayesian estimates. In particular, the ML estimates with the power link function are better than the Bayesian estimates with the logit link function. This is generally true for all other nonignorable nonresponse  $2 \times 2 \times 2 \times 2$  contingency tables because an appropriately chosen power link function always can avoid the boundary solution problem as shown in Corollary 0.4. The Bayesian estimates under the power function have the smallest MSEs for all cases except M=0.9. Note that all four estimates have smaller MSEs as the response patterns between respondents and nonrespondents becomes alike (i.e., M gets larger).

Data analysis and simulation study shows the power link functions performs betters the logit link functions in both ML estimation and Bayesian estimation.

## References

- [1] Agresti, A. (2002). Categorical Data Analysis. 2<sup>nd</sup> Edition. New York: John Wiley & Sons, Inc.
- [2] Baker, S. G., and Laird, N. M. (1988). Regression analysis for categorical vaiables with outcome subject to nonignorable nonresponse. *Journal of the American Statistical Association*, 83, 62-69.
- [3] Baker, S. G., Rosenberger, W. F. and Dersimonian, R. (1992). Closed-form estimates for missing counts in two-way contingency tables. *Statistics in Medicine*, 11, 643-657.
- [4] Chen, T. (1972). Mixed-up frequencies and missing data in contingency tables. Unpublished Ph.D. dissertation, University of Chicago, Dept. of Statistics.
- [5] Choi, B. S., Choi, J. W. and Park, Y. (2009). Bayesian methods for an incomplete two-way contingency table with application to the Ohio (Buckeye State) Polls. *Survey Methodology*, 35, 37-51.
- [6] Clarke, P. S. (2002). On boundary solutions and identifiability in categorical regression with non-ignorable non-response. *Biometrical Journal*, 44, 701-717.

- [7] Clogg, C. C., Rubin, D. B., Schenker, N. and Schultz, B. (1991). Multiple imputation of industry and occupation codes in Census Public use-samples using Bayesian logistic regression. *Journal of the American Statistical Association*, 86, 68-78.
- [8] Dempster, A. P., Laird, N. M. and Rubin, D. M. (1977). Maximum likelihood from incomplete data via the EM algorithm. *Journal of the Royal Statistical Society, Sereis B*, 39, 1-38.
- [9] Fay, R. E. (1986). Causal models for patterns of nonresponse. *Journal of the American Statistical Association*, 81, 354-365.
- [10] Gelman, A., Carlin, J. P., Stern, H. S. and Rubin, D. B. (2004). *Bayesian Data Analysis*. 2<sup>nd</sup> Edition. New York: Chapman and Hall/CRC.
- [11] Little, J. A., and Rubin, D. B. (2002). Statistical analysis with missing data. 2<sup>nd</sup> Edition. New York: John Willey & Sons, Inc.
- [12] Park, T., and Brown, M. B. (1994). Models for categorical data with nonignorable non-response. *Journal of the American Statistical Association*, 89, 44-52.
- [13] Park, T. (1998). An approach to categorical data with nonignorable nonresponse. *Biometrics*, 54, 1579-1690.
- [14] Park, Y., and Choi, B. S. (2010). Bayesian analysis for incomplete multi-way contingency tables with nonignorable nonresponse. *Journal of Applied Statistics*, 37, 1439-1453.
- [15] Smith, P. W. F., Skinner, C. J. and Clarke, P.S. (1999). Allowing for non-ignorable nonresponse in the analysis of voting intention data. *Applied Statistics*, 48, 563-577.